



Woodcliff Lake PFA
100 Dorchester Road
Woodcliff Lake, NJ 07677

Dear Friend,

On April 4th, 2024 the Woodcliff Lake Parent Faculty Association (PFA), in support of our elementary and middle schools, will host the *Hollywood Lights* gala at the Park Ridge Marriott. The event promises to be an enjoyable evening with parents and faculty coming together for food, drinks, entertainment and exciting prizes to be won. All proceeds from this fundraiser directly benefit our students.

We hope you'll join our efforts by becoming a sponsor. You will be helping our educational system, while gaining fantastic exposure and connecting attendees with your business.

Depending on the sponsorship level, you may receive:

- ✓ Broad-reaching visibility through multiple vehicles- our entire school district, with nearly 1,000 Woodcliff Lake parents and 200 faculty members, will see our sponsors listed on our website, social media platforms, raffle book and event-specific emails.
- ✓ Signage at a designated event area- for example, your business logo will be prominently featured at our check-in areas and in the ballroom.
- ✓ A package of benefits such as free admission and raffle tickets- for an extra fun evening and an opportunity for you to personally connect with Woodcliff Lake families.

We are a small, tight-knit school community, where word of mouth plays a large role in promoting a business. Moreover, Woodcliff Lake parents place a high value on their children's education and loyally support businesses that, in turn, support their schools.

We hope you will consider being a sponsor of *Hollywood Nights*. Please review the sponsorship opportunities below, and if interested kindly respond by March 22 to wclpfapresident@gmail.com.

Warm regards,
Tallie Mueller and Jennifer Abramowitz
Co-Presidents, Woodcliff Lake PFA

The Woodcliff Lake PFA is a registered 501(c)(3) non-profit organization made up of dynamic parent volunteers dedicated to enhancing our schools and community. Tax Exemption ID 223-662274.



2024 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Amount	Includes
	\$5,000	Platinum Level- Main Event Sponsor <i>(Only one available)</i> Exclusive signage throughout the room and at both bars. Most prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Five event tickets and 5 classic raffle ticket bundles.
	\$3,000	Gold Level Special signage at designated display table. Prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Three event tickets and 3 classic raffle ticket bundles.
	\$2,000	Level One Special signage at designated display table. Prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Two event tickets and 2 classic raffle ticket bundles.
	\$1,000	Level Two Shared signage at event and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. One event ticket and 1 classic raffle ticket bundle.
	\$500	Level Three Shared signage at event and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. One event ticket.



WOODCLIFF LAKE PFA
Hollywood Lights
Event Sponsorship Form

Tax Exemption ID 223-662274

Please register your sponsorship at squareup.com/store/wclpfa or complete the form below if you prefer to pay by check (payable to WCL PFA).

Company: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Yes, I'd like to support the Woodcliff Lake PFA and schools! (Please select one):

___ Platinum Level (\$5,000)

___ Level One (\$2,000)

___ Gold Level (\$3,000)

___ Level Two (\$1000)

___ Level Three (\$500)

Please return this form to Jennifer Abramowitz and Tallie Mueller at wclpfapresident@gmail.com
or 100 Dorchester Road, Woodcliff Lake, NJ 07677