



Woodcliff Lake PFA
100 Dorchester Road
Woodcliff Lake, NJ 07677

Dear Friend,

On April 27th, 2023, the Woodcliff Lake Parent Faculty Association (PFA), in support of our elementary and middle schools, will host a *Night of Illusions* at the Park Ridge Marriott. The event promises to be an enjoyable evening with parents and faculty coming together for food, drinks, entertainment and exciting prizes to be won. All proceeds from the fundraiser will directly benefit our students.

We hope you'll join our efforts by becoming a sponsor. You will be helping our educational system, while gaining fantastic exposure and connecting attendees with your business.

Depending on the sponsorship level, you may receive:

- ✓ Broad-reaching visibility through multiple vehicles- our entire school district, with nearly 1,000 Woodcliff Lake parents and 200 faculty members, will see our sponsors' logos on our invitations and flyers, website, social media channels, and event-specific emails.
- ✓ Signage at a designated event area- for example, your business would be prominently featured at our check-in areas.
- ✓ A package of party benefits such as free admission and raffle tickets- for an extra fun evening and an opportunity for you to personally connect with Woodcliff Lake families.

We are a small, tight-knit school community, where word of mouth plays a large role in promoting a business. Moreover, Woodcliff Lake parents place a high value on their children's education and loyally support businesses that, in turn, support their schools.


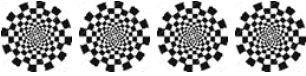


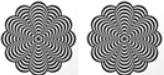

We hope you will consider being a sponsor for this event. Please review the sponsorship opportunities below, and kindly respond by March 31, 2023 at wclpfapresident@gmail.com.

Warm regards,
Tallie Mueller and Jennifer Abramowitz
Co-Presidents, Woodcliff Lake PFA

The Woodcliff Lake PFA is a registered 501(c)(3) non-profit organization made up of dynamic parent volunteers dedicated to enhancing our schools and community. Tax Exemption ID 223-662274.



SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Amount	Includes
Visionary Level 	\$5,000	Main Event Sponsor (Only one available) Exclusive signage throughout the room and at both bars. Most prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Six event tickets, 6 classic raffle ticket bundles and 4 additional gold raffle tickets.
Enchantment Level 	\$2,500	Entertainment Sponsor Special signage at designated display table. Prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Two event tickets, 3 classic raffle ticket bundles and 3 additional gold raffle tickets.
Fantasy Level 	\$2000	Decor Sponsor Special signage at designated display table. Prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Two event tickets, 2 classic raffle ticket bundles and 1 additional gold raffle ticket.
Mirage Level 	\$1,500	Shared signage at event and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Two event tickets and 1 classic raffle ticket bundle.
Fascination Level 	\$1,000	Shared signage at event and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. One event ticket and 1 classic raffle ticket bundle.
Imagination Level 	\$500	Shared signage at event and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. One event ticket.



WOODCLIFF LAKE PFA

Night of Illusions

Event Sponsorship Form

Tax Exemption ID 223-662274

Please register your sponsorship at squareup.com/store/wclpfa or complete the form below if you prefer to pay by check (payable to WCL PFA).

Company: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Yes, I'd like to support the Woodcliff Lake PFA and schools! (Please select one):

___ Visionary: \$5,000

___ Mirage: \$1,500

___ Enchantment: \$2,500

___ Fascination: \$1,000

___ Fantasy: \$2,000

___ Imagination: \$500

Please return this form to Jennifer Abramowitz and Tallie Mueller at wclpfapresident@gmail.com or 100 Dorchester Road, Woodcliff Lake, NJ 07677, by March 31, 2023.