



Vanessa Iseman
Woodcliff Lake PFA
100 Dorchester Road
Woodcliff Lake, NJ 07677

Dear Friend,

This spring the Woodcliff Lake PFA will hold its two **largest fundraisers of the school year**: Denim and Diamonds and Harlem Wizards. Both events share the purpose of supporting our community's elementary and middle schools, with all proceeds directly benefiting our students. We would be honored to have your support.

On Thursday, March 14, 2019 Denim and Diamonds will be held at Season's in Washington Township. It promises to be a fun evening with great food, dinner, dancing, drinks and a variety of raffles to be won.

The World Famous Harlem Wizards will join us at Woodcliff Middle School on Friday, April 12, 2019 in an entertaining event for our district's families. The Wizards will exhibit their awesome talents and compete against our faculty in a friendly basketball game.

We hope you'll join our efforts by becoming a sponsor. You will be helping our educational system while gaining fantastic exposure and connecting attendees with your business.

Depending on the sponsorship level, you may receive:

- ✓ **Signage at a designated event area at one or both of our fundraisers** – for example, your business would be prominently featured on the posters at our check-in areas.
- ✓ **Broad-reaching visibility, on multiple occasions, through multiple vehicles.** For the duration of the school year, the entire school district, with nearly 1,000 Woodcliff Lake parents and 200 faculty members will see our sponsors' logos on invitations and flyers, publicized via: our new PFA website visited by parents on a weekly basis, our PFA class parent email, our PFA Facebook page with over 500 followers, and event-specific emails sent by both the Woodcliff Lake School District and PFA.
- ✓ **A package of party benefits** such as free event tickets and/or raffle tickets – for an extra fun evening and an opportunity for you to personally connect with members of our community.

We are a small, tight-knit school community, where word of mouth plays a large role in generating leads for a business. Moreover, Woodcliff Lake families place a high value on their children's education and loyally support businesses that, in turn, support their schools.










We hope you will consider being a sponsor for this event. Please review the sponsorship opportunities below, and kindly **respond by January 31, 2019** at vancolevc@yahoo.com.

Warm regards,

Vanessa Iseman
Ways and Means, Woodcliff Lake PFA

The Woodcliff Lake PFA is a registered 501(c)(3) non-profit organization made up of dynamic parent volunteers dedicated to enhancing our schools and community. Tax Exemption ID 223-662274

SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Amount	Includes
Exclusive Premium Sponsorship 	\$5,000	8 tickets to Denim and Diamonds + 2 raffle bundles + 2 extra gold raffle tickets 4 VIP tickets to Harlem Wizards Most prominent placement on all printed materials for event Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website
Denim and Diamonds 4 Carat Sponsorship 	\$2,500	4 tickets to Denim and Diamonds + 1 raffle bundle + 2 extra gold raffle tickets Prominent placement on all printed materials for event Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website
Denim and Diamonds 3 Carat Sponsorship 	\$1,500	2 tickets to Denim and Diamonds + 1 raffle bundle + 2 extra gold raffle tickets Prominent placement on all printed materials for event Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website
Denim and Diamonds 2 Carat Sponsorship 	\$500	1 ticket to Denim and Diamonds + 2 gold raffle tickets Shared signage Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website
Denim and Diamonds 1 Carat Sponsorship 	\$250	Shared Signage Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website
Harlem Wizards Slam Dunk Sponsorship 	\$2,000	Up to 6 VIP tickets to Harlem Wizards Prominent placement on all printed materials for event Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website
Harlem Wizards Nothing But Net Sponsorship 	\$1,000	Up to 8 General admission tickets to Harlem Wizards Prominent placement on all printed materials for event Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website
Harlem Wizards Alley Oop Sponsorship 	\$500	Up to 4 General admission tickets to Harlem Wizard Shared Signage Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website
Harlem Wizards Lay Up Sponsorship 	\$250	Shared Signage Acknowledgement of sponsorship via Facebook shoutout and WCLPFA.com with link to your website



WOODCLIFF LAKE PFA
Denim and Diamonds & Harlem Wizards
 Event Sponsorship Form

Tax Exemption ID 223-662274

Please register your sponsorship at <https://squareup.com/store/wclpfa> or complete the form below.

Company: _____
 Contact Name: _____
 Street Address: _____
 City, State, Zip: _____
 Phone: _____

Yes, I'd like to support the Woodcliff Lake PFA and the schools! (Please select one):

_____ Exclusive Premium Sponsorship: \$5,000

Denim and Diamonds
 _____ 4 Carat: \$2,500
 _____ 3 Carat: \$1,500
 _____ 2 Carat: \$500
 _____ 1 Carat: \$250

Harlem Wizards
 _____ Slam Dunk: \$2,000
 _____ Nothing But Net: \$1,000
 _____ Alley Oop: \$500
 _____ Lay Up: \$250

Payment Information:

Visa _____ MasterCard _____ AMEX _____ Check (payable to WCL PFA) _____

Name as shown on credit card: _____

Card Number: _____ Exp. _____ CV _____

Billing address: _____

Signature: _____

Please return this form to Vanessa Iseman (vancolevc@yahoo.com) at
 6 Natmark Court, Woodcliff Lake, NJ 07677, by January 31, 2018.

All sponsorship requests are on a first-come, first-serve basis