



Woodcliff Lake PFA  
100 Dorchester Road  
Woodcliff Lake, NJ 07677

Dear Friend,

On 5/1/25 the Woodcliff Lake Parent Faculty Association (PFA) will host our largest fundraising event of the year: *Denim & Diamonds- A Parents' Night Out*. All proceeds from this event will directly benefit our elementary and middle school students.

Denim & Diamonds will be held at the Edgewood Country Club in River Vale, NJ. This night promises to be an enjoyable evening with great food, drinks, dancing and exciting prizes to be won.

We hope you'll join our efforts by becoming a sponsor. You will be helping our educational system, while gaining fantastic exposure and connecting attendees with your business.

Depending on the sponsorship level, you may receive:

- ✓ Broad-reaching visibility through multiple vehicles- our entire school district, with nearly 1,000 Woodcliff Lake parents and 200 faculty members, will see our sponsors' logos on our invitations and flyers, website, social media channels, and event-specific emails.
- ✓ Signage at event- for example, your business would be prominently featured at our check-in areas.
- ✓ A package of benefits such as free admission and raffle tickets- for an extra fun evening and an opportunity for you to personally connect with Woodcliff Lake families.

We are a small, tight-knit school community, where word of mouth plays a large role in promoting a business. Moreover, Woodcliff Lake parents place a high value on their children's education and loyally support businesses that, in turn, support their schools.

We hope you will consider being a sponsor for this event. Please review the sponsorship opportunities below, and kindly respond to [wclpfapresident@gmail.com](mailto:wclpfapresident@gmail.com).

Warm regards,  
Tallie Mueller and Jen Stroger  
Co-Presidents, Woodcliff Lake PFA

*The Woodcliff Lake PFA is a registered 501(c)(3) non-profit organization made up of dynamic parent volunteers dedicated to enhancing our schools and community. Tax Exemption ID 223-662274.*



WOODCLIFF LAKE PFA  
**2025 Sponsorship**

**Tax Exemption ID 223-662274**

Please register your sponsorship at [squareup.com/store/wclpfa](https://squareup.com/store/wclpfa) or complete the form below if you prefer to pay by check (payable to WCL PFA).

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

**Yes, I'd like to support the Woodcliff Lake PFA and schools!** (Please select one):

Five Carat Level (\$5,000)

Four Carat Level (\$3,000)






Three Carat Level (\$2,000)

Two Carat Level (\$1,000)

One Carat Level (\$500)

Please return this form to Jen Stroger and Tallie Mueller at [wclpfapresident@gmail.com](mailto:wclpfapresident@gmail.com)  
or mail to WCL PFA, 100 Dorchester Road, Woodcliff Lake, NJ 07677

## 2025 PFA SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Amount	Includes
	\$5,000	<p><b>Only one available!</b> Exclusive signage at <i>Denim &amp; Diamonds</i>. Most prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website.</p> <p><b>Five event tickets and five Classic raffle ticket bundles.</b></p>
	\$3,000	<p>Special signage at <i>Denim &amp; Diamonds</i>. Prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. <b>Three event tickets and three Classic raffle ticket bundles.</b></p>
	\$2,000	<p>Signage at <i>Denim &amp; Diamonds</i>. Prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. <b>Two event tickets, two Classic raffle ticket bundles.</b></p>
	\$1,000	<p>Shared signage at <i>Denim &amp; Diamonds</i> and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. <b>One event ticket and one classic raffle ticket bundle.</b></p>
	\$500	<p>Shared signage at <i>Denim &amp; Diamonds</i> and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. <b>One Classic raffle ticket bundle.</b></p>