



Woodcliff Lake PFA
100 Dorchester Road
Woodcliff Lake, NJ 07677

Dear Friend,

In 2024, the Woodcliff Lake Parent Faculty Association (PFA), in support of our elementary and middle schools, will host our two largest fundraisers of the year: *Harlem Wizards* on 2/9/24 and *Hollywood Lights* on 4/4/24. All proceeds from both these events directly benefit our students.

The world-famous Harlem Wizards will once again compete against our faculty in a friendly basketball game at Woodcliff Middle School on Friday 2/9/24. It's been almost five years since we've been able to host this wonderful event and we look forward to an exciting and entertaining night for all.

On 4/4/24 our *Hollywood Lights* gala will be held at the Park Ridge Marriott. This parents' night out promises to be an enjoyable evening with great food, drinks, dancing and exciting prizes to be won.

We hope you'll consider joining our efforts by becoming a sponsor for either both or one of these fundraising events. You will be helping our educational system while gaining fantastic exposure and connecting attendees with your business.

Depending on the sponsorship level, you may receive:

- ✓ Broad-reaching visibility through multiple vehicles- our entire school district, with nearly 1,000 Woodcliff Lake parents and 200 faculty members, will see our sponsor logos on our invitations and flyers, website, social media channels, and event-specific emails.
- ✓ Signage at a designated event areas- for example, your business would be prominently featured at our check-in tables and other spaces
- ✓ A package of benefits such as free admission and raffle tickets- for an extra fun evening and an opportunity for you to personally connect with Woodcliff Lake families.

We are a small, tight-knit school community, where word of mouth plays a large role in promoting a business. Woodcliff Lake parents place a high value on their children's education and loyally support businesses that, in turn, support their schools.

Kindly review the sponsorship opportunities below, and let us know if we can count on your support at wclpfapresident@gmail.com. We very much appreciate the consideration.

Warmest regards,
Tallie Mueller and Jennifer Abramowitz
Co-Presidents, Woodcliff Lake PFA

The Woodcliff Lake PFA is a registered 501(c)(3) non-profit organization made up of dynamic parent volunteers dedicated to enhancing our schools and community. Tax Exemption ID 223-662274.



WOODCLIFF LAKE PFA
2024 Sponsorship

Tax Exemption ID 223-662274

Please register your sponsorship at squareup.com/store/wclpfa or complete the form below if you prefer to pay by check (payable to WCL PFA).

Company: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Yes, I'd like to support the Woodcliff Lake PFA and schools! (Please select one):

_____ Premium Sponsor of both events Level 1 (\$5,000)

_____ Premium Sponsor of both events Level 2 (\$3,000)

_____ Harlem Wizards Level 1 (\$2,000)

_____ Hollywood Lights Level 1 (\$2,000)

_____ Harlem Wizards Level 2 (\$1,000)

_____ Hollywood Lights Level 2 (\$1,000)




_____ Harlem Wizards Level 3 (\$500)

_____ Hollywood Lights Level 2 (\$500)

Please return this form to Jennifer Abramowitz and Tallie Mueller at wclpfpresident@gmail.com
or mail to WCL PFA, 100 Dorchester Road, Woodcliff Lake, NJ 07677



2024 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Amount	Includes
	\$5,000	Exclusive signage and most prominent placement on all shared printed materials for both events. Social media and wclpfa.com acknowledgement with links to your business website. Four Hollywood Lights event tickets, four Classic raffle ticket bundles, four VIP Courtside tickets to Harlem Wizards, four snack bundles and two Harlem Wizards jerseys.
	\$3,000	Special signage at and prominent placement on all shared printed materials for both events. Social media and wclpfa.com acknowledgement with links to your business website. Two Hollywood Lights event tickets, two Classic raffle ticket bundles, four reserved GA tickets to Harlem Wizards, four snack bundles, and two Harlem Wizards jerseys.
	\$2000	Signage at Harlem Wizards. Prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Six reserved GA seats, six snack bundles and two Jerseys.
	\$1,000	Shared signage at Harlem Wizards game and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Four reserved GA tickets, four snack bundles.
	\$500	Shared signage at Harlem Wizards game and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Two reserved GA tickets
	\$2,000	Signage at <i>Hollywood Lights</i> . Prominent placement on all shared printed materials. Social media and wclpfa.com acknowledgement with links to your business website. Two spring event tickets, two Classic raffle ticket bundles.
	\$1,000	Shared signage at <i>Hollywood Lights</i> and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. One spring event ticket and one classic raffle ticket bundle.
	\$500	Shared signage at <i>Hollywood Lights</i> and on printed materials. Social media and wclpfa.com acknowledgement with links to your business website. One event ticket.