



Norwood Public School PTO  
Carnival Fundraiser  
June 1-June 3, 2017

Dear Past Sponsor,

The Norwood Public School's PTO is delighted to announce a new location for the annual Norwood Carnival. The event is taking place June 1-3, 2017 in the heart of Norwood – **Kennedy Field**. We are contacting you hoping you'll be interested in supporting this amazing event once again.

We are looking forward to producing three evenings of pure family fun this spring that will be even better than last year! In addition to the great carnival rides and games, the PTO will host a community night. We've invited all service members of our community to volunteer in our game booths Saturday, June 3<sup>rd</sup> from 5:00-8:00PM. We will have collaboration from the Mayor & Council, recreation sports team coaches, emergency responder volunteers, the Norwood Board of Education and more, bringing this event even closer to the community. As a Silver Sponsor or higher, we are offering you an opportunity to have a table during community night.

Since taking over the carnival in 2012, our achievements include funding towards new technology and enrichment programs for the K-8 students of Norwood Public School. Proceeds from the carnival will be used to enhance Norwood PTO programs and enrich our children's educational experiences. Ongoing programs include cultural arts programs, art and music programs, Author Day, acquisition of educational technology assets, teacher and administrator appreciation events, launching a STEM program which includes a "Maker Space" and much more.

The Norwood PTO Carnival requires thousands of volunteer hours in order to put together such a successful event as produced in the past. We rely greatly on the support and generosity of the community to help us achieve this.

Attached is a list of sponsorship opportunities. If you agree this is a great way to support the community and our children please complete the enclosed form and return it to:

Norwood PTO Carnival  
Attn: Sheila Fischer  
177 Summit Street  
Norwood, NJ 07648

If you have additional questions or require further information, please email me at [norwoodcarnival@gmail.com](mailto:norwoodcarnival@gmail.com) or call Sheila Fischer at 201-446-0202.

Many thanks,

Sheila Fischer  
Norwood Public School PTO  
Carnival Co-Chair



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***SPONSORSHIP OPPORTUNITIES***

Platinum:	\$2,500
Gold:	\$1,000
Silver:	\$500
Bronze:	\$250
Friends & Family:	\$249 and under

- Platinum Sponsorship - donations of \$2,500 or more will receive their name and logo on 2 individual signs, advertising and promotional materials plus 4 unlimited ride wrist bands to be used on June 1st. You will also have a banner advertisement on the Norwood PTO website for the 2017-18 school year, linking back to your website.
- Gold Sponsorship - donations of \$1,000 - \$2,499 will receive their name and logo on 2 individual signs plus 3 unlimited ride wrist bands to be used on June 1st. You will also have a logo listing on the Norwood PTO website for the 2017-18 school year, linking back to your website.
- Silver Sponsorship - donations of \$500 - \$999 will receive their name and logo on 1 individual sign plus 2 unlimited ride wrist bands to be used on June 1st. You will be listed as a sponsor on the Norwood PTO website for the 2017-18 school year, linking back to your website.
- Bronze Sponsorship - donations of \$250 - \$499 will receive their name and logo on a shared sign plus 1 unlimited ride wrist band to be used on June 1st. You will be listed as a sponsor on the Norwood PTO website for the 2017-18 school year, linking back to your website.
- Friends & Family donating \$25 - \$249 will be included on "thank you" signage

**Deadline for Inclusion on Advertising & Signage is May 12th**

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

Checks made payable to: Norwood PTO Carnival  
Mail to: Norwood Public School PTO/Sheila Fischer  
177 Summit Street  
Norwood, NJ 07648

For more information email: [norwoodcarnival@gmail.com](mailto:norwoodcarnival@gmail.com)

***Thank you for your kindness, consideration, and support. All donations are greatly appreciated.***